

cleantech
camp 

Cleantech Camp
2021 BASES



1. Objectives

The objectives of the programme are as follows:

1. **To capture** new projects from universities, research centres and other sources and take them to the next level.
2. **To support** sustainable projects with a potential impact on energy transition (energy efficiency, low carbon economy) and smarter and sustainable cities.
3. **To promote** entrepreneurial ecosystems.
4. **To foster** international networking between start-ups, investors and industry

2. Requirements for applications

Participation in this selection process involves fully meeting and accepting these rules. To be a candidate for the Cleantech Camp programme the following requirements must be met:

1. Have a business idea in one of the 9 thematic areas mentioned above.
2. Have at least one person devoted full time to the project.
3. Accumulated turnover in 2020 not higher than 100,000 Euros in case the company has been established and working for more than a year.
4. The company does not need to be legally established at the time of enrolment, but it must be before December 31st 2021, in order to be eligible to receive the cash prize.

The content of the application form is as follows:

- Details of the project/company.
- Details of the contact person.
- Brief description of the business idea.
- Brief description of the market needs to be met.

Industry partners:



Local partners:



Knowledge partners:



- Brief description of the product/service and the development status.
- Brief description of the innovation proposal and the level of protection.
- Description of the team.

The applications must be presented in English.

To receive additional information about Cleantech Camp you can contact us using the form on the website in the **contact section**.

3. Organization of the Cleantech Camp

The period to present the corresponding applications will close on the 28th of March 2021 at 23:59 CET. The organization reserves the right to extend this period, communicating this change at the appropriate time via the planned communication channels, and on the Cleantech Camp website.

All individuals of legal age can participate, without any limitations as regards to nationality.

Pre-selected candidates will have a previous interview with the Cleantech Camp organization on the week of 12th April 2021.

The selected projects and start-ups will have access to the following services between the months of April and July

- Continuous follow-up of the project by specialised mentors from ESADE Business School and/or others.
- Specialised training and practical workshops to develop the project with field experts.
- Visibility and international contacts.

The programme consists of a four-week training on a digital basis which includes trainings, practical workshops, coaching sessions and networking events with field professionals.

The program reserves the possibility of holding the final event in person, in which case the participants must attend personally as long as the current regulations of the country of origin regarding COVID allow the international traveling.

The final decision to hold this event in virtual or face-to-face format depends entirely on the organization of the program.

The programme undertakes to cover the participants' travel costs with the following specifications:

- InnoEnergy is in charge of the accommodation costs in Barcelona for the nights of 15 and 16 September 2021.
- The participant can submit the following costs with the specified maximums per kind of expense:
 - Flights: € 150 for National flights (Spain) and € 200 for international flights

Industry partners:



Local partners:



Knowledge partners:



- Trains: 100 €
- Others (lunches, metro, taxis, etc.): € 200

To justify the expenses, the participants of the programme must submit:

- Tickets and / or boarding passes for mobility costs
- Tickets for other kind of costs
- Invoices always if possible

Only those expenses that have been paid directly by the participant, not their company or other companies, will be eligible.

The amount requested will be paid once the participant has justified all the expenses, as long as the following requirements are met:

- To have actively taken part in the programme.
- To have attended all the training sessions on time (except due to force majeure, duly justified).
- To have attended all the networking events included in the programme.
- To submit on time all the deliverables required.

Should these requirements not be fulfilled, the organization of the programme reserves the right to not pay the travel expenses submitted.

The calendar of the programme will be as follows:

- From 26th April to 30th April: Warm-up week
- From 3rd May to 6th May: Pilot draft preparation
- From 17th May to 21st May: Training Week 1
- From 7th June to 11th June: Training week 2
- From 28th June to 2nd July: Training week 3
- From 7th September to 8th September: Last pitch revisions
- 14th September: Final committee
- 16th September: Final event and awards ceremony

4. Allocation of the prizes

Once the service delivery period is over, the organisers will select the three best projects amongst the participants in the programme, who will have a right to the following prize money and new services in kind.

All prizes will be subject to the corresponding tax withholdings and deposits into the relevant bank accounts. In any case, it will be the winner's responsibility to declare the prize according to the tax they are subject to.

Industry partners:



Local partners:



Knowledge partners:



The winning project shall be recognised as the company within the field of clean energy with the most growth potential.

The allocation of the CLEANTECH CAMP PRIZE is as follows:

1st Prize

20.000€ cash.

16 hours of work in concept analysis including technical and business orientation as well as looking for public funding opportunities (provided by Bridge the Gap).

2nd Prize

5.000€ cash + in-kind

3rd Prize

5.000€ cash + in-kind

In addition

- 15hours of legal services in commercial law for the Spanish start-up which is in the best position among the 3 winners, valued at 3.750€ (provided by Osborne Clarke).
- 2.500€ of Intellectual property or similar study (provided by ZBM) to one of the finalists.

The contributions in kind must be claimed up until 4 months after the programme's final event and used before the 31st March 2021.

The different prizes in kind have budgetary constraints and are subject to certain specific conditions established by each of the programme's partners, which will be communicated to the beneficiaries once the prizes have been allocated.

Pilot Prize

This year start-ups will be able to present a potential pilot with one of Cleantech Camp's partners. The final committee will select which pilots are granted to be co-financed by Cleantech Camp programme.

If the pilot is agreed and selected to be done with an Industrial Partner, Cleantech Camp will co-finance through InnoEnergy up to 50% of the cost with a maximum amount for the InnoEnergy part of 10.000 euros.

Each Industrial Partner can have one pilot co-financed.

Industry partners:



Local partners:



Knowledge partners:



In order to receive the different prizes, the projects must have active companies established as for-profit trading companies, in which the promoting partners (one of whom takes part in the programme) hold a minimum of 51% of the company, all of whom are individuals.

In order to make the prizes effective, the following documentation must be submitted:

1. Copy of the articles of association entered in the register of companies.
2. CIF (Tax Identification Code).
3. Account number and proof (receipt) that the company is the account holder.

The financial contribution must be claimed and used before the 31st of December 2021.

Any prizes that have not been claimed and/or used by the given dates will be considered as waived.

5. Evaluation criteria

The evaluation criteria followed by the jury is as follows:

- Focus on a market opportunity and economic viability of the project.
- Technological advantage and strategic alliances providing it with a clear head start.
- Growth potential in a global environment.
- Potential positive impact on the local environment.
- Curriculum, experience, complementarity and engagement of the promoting team.
- Presentation of the company plan and the quality of the exposition.

6. The evaluation committee and the jury

The technical committee shall be composed of field experts and representatives of the programme, namely InnoEnergy, Naturgy, Enagas Emprende, CRH, Prio, and Barcelona Activa.

The jury shall be composed of renowned personalities, representatives of InnoEnergy, Naturgy, Enagas Emprende, CRH, Prio, Barcelona Activa. Osborne Clarke Legal Services, ZBM Patents, Bridge the Gap and representatives of the main business, institutional and academic agents in the field of clean technologies.

The jury, by means of a vote, shall select the projects that shall benefit from the first, second and third CLEANTECH CAMP prizes.

The jury may declare the prize partially or completely null. The jury's resolution shall be unappealable.

Industry partners:



Local partners:



Knowledge partners:



7. Confidentiality

The applications shall be kept confidential throughout the duration of the process. Nevertheless, the general characteristics of these may be communicated if it were deemed necessary at any stage, as could the name of the winning projects, their activity and main accomplishments as well as the people making up the promoting team.

8. Guarantees

The participants in the competition guarantee the organisers of Cleantech Camp that the projects presented are original and their own work and that they have unrestricted use of the ideas, images or any other element included in their presentation. The participants shall be solely responsible for any possible infringement to any third party, leaving the organisers of Cleantech Camp exempt of any responsibility in this regard.

9. Publicity of the nominations and prizes

The nominated and winning companies may take advantage of this and advertise it in headings, advertisings and reports, specifying the year in which they were awarded and if it was as winners or nominees. They may also publish and announce the awarding of the Prize in any media of their choice.

The organization of the programme may advertise the winning and nominated companies with the due visibility, in territorial and sectorial media that it considers suitable and in all those platforms requiring examples of excellence and good practice in the field of innovation.

10. Right of first refusal for applying to Cleantech Camp

InnoEnergy may analyse the business opportunity and potential investment through its acceleration programme, InnoEnergy Highway. The InnoEnergy Highway acceleration program provides resources and services worth between 100K€ and 200K€ in exchange for a participation in the share capital of the company.

Participants might be required to share all necessary information with InnoEnergy to start the selection process, analyse the opportunity and present the case in front of the Assessment Committee. By participating in the program, the participant accepts and commits to provide such information and present the business opportunity in front of such committee.

Industry partners:



Local partners:



Knowledge partners:



In case InnoEnergy considers the opportunity interesting, it will prepare and address a proposal.

In case the company does not enter an InnoEnergy program which grants an equity stake to InnoEnergy but enters into a fundraising process, InnoEnergy will have a preferred right of first refusal to invest in the company. InnoEnergy might provide at its sole decision business creation services which value shall grant InnoEnergy the right to have equity in the company at the same company valuation offered to the third-party investor. This preferred right of first refusal will prevail for a period of 2 years from the date when the company starts the Cleantech Camp programme.

For the Companies granted to do a pilot with Cleantech Camp's partners, which will need previous approval by InnoEnergy, the granted amount will be considered as part of InnoEnergy's investment in the Company.

12. Data Protection

The Parties shall comply, to the extent that they apply to each of them, with the provisions of Organic Law 3/2018 of December 5th on Personal Data Protection and Guarantee over Digital Rights and of Regulation (EU) 2016/679 (General Data Protection Regulation), and with any other regulations in force or that replace and/or amend these in the future, with each Party being liable for any breaches that they might commit.

In accordance with the above-mentioned legislation, we hereby inform you that the data provided in this document will be incorporated and processed in an automated file owned by InnoEnergy, and that this company will treat them confidentially and exclusively for the purpose of managing this event, the legal obligations arising from it, the management of the prizes to the winners, if any, as well as providing commercial information which may be of interest to you, as a consequence of your participation in this Programme.

By participating in the programme, you authorise and consent to the processing of your personal data under the terms indicated above and to the transfer of such data to other collaborators of the Cleantech Camp, Industry partners, [Local partners](#), Knowledge partners and Scouting Partners.

13. Transfer of Image Rights

During the programme there may be recordings or photographs capturing the image of the participants. Participant grants his/her express consent to INNOENERGY and CLEANTECH CAMP to use his/he image, including his/her voice and name, for commercial, advertising and analogue purposes, in accordance with Spanish Organic Law 1/1985, of May 5, regarding Civil Protection of Honour, Personal and Familiar Privacy, and Personal Image ("OL 1985"). Also, Participant assigns INNOENERGY and CLEANTECH

Industry partners:



Local partners:



Knowledge partners:



CAMP exclusively, the exploitation of all intellectual rights that could belong, where appropriate, to Assignor, in accordance with Spanish Royal Decree Law 1/1996, of April 12, approving consolidated text regarding Intellectual Property Law.

This authorization is granted for the maximum period contemplated by Spanish law, and holds no geographical limitation. Consequently, INNOENERGY and CLEANTECH CAMP shall be able to use and exploit the image, including voice and name, of Assignor, in every country of the world. This authorization includes all possible uses of the images (including name and voice) of the Assignor that may have been captured, using any technical means for the capture (currently known or that can be developed in the future), and it includes also the possibility to disseminate the referred images by any means (currently known or that can be developed in the future), for any application or use related to the programme. To this extent, the decisions about the content and design of the communications shall rest solely on INNOENERGY, which shall (in any case) respect the good name and image of the participant, as well as his/her honour right, in accordance with OL 1985.

Participant authorizes INNOENERGY and CLEANTECH CAMP to be able to dub his/her voice if INNOENERGY considers it appropriate, as long as it is done respecting the good name and image of Assignor, as well as his/her honour right, in accordance with OL 1985.

This authorization is granted within the development of the Programme. Therefore, it is understood to have been done in favour of INNOENERGY and CLEANTECH CAMP free of charge.

INNOENERGY and CLEANTECH CAMP shall be able to assign the rights and obligations arising from this agreement to any entity of its group of entities (as in the meaning given by article 42 of Spanish Commercial Code), as well as to third parties (person or entity) with whom INNOENERGY may have reached the correspondent agreements, without the need for any further agreement of the participant for said assignment.

Industry partners:



Local partners:



Knowledge partners:

